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CHALLENGER GROUP HOLDINGS LIMITED

挑戰者集團控股有限公司*

(Incorporated in the Cayman Islands with limited liability)

(Stock Code : 8203)

PROPOSED CHANGE OF NAME OF THE COMPANY AND ADOPTION OF NEW CHINESE NAME OF THE COMPANY

The Board wishes to announce that the Company propose to change its name from “CHALLENGER GROUP HOLDINGS LIMITED 挑戰者集團控股有限公司*” to “KAISUN ENERGY GROUP LIMITED” and to adopt “凱順能源集團有限公司”, for identification purpose only, as the new Chinese name of the Company.

The proposed change of name of the Company and adoption of the new Chinese name are subject to the passing of special resolutions at the EGM by the Shareholders. In addition, the proposed adoption of new Chinese name is also subject to registration with the Registrar of Companies in Hong Kong.

A circular containing details of the proposed change of name of the Company and adoption of new Chinese name will be dispatched to the Shareholders as soon as possible.

The board of directors (“the Board”) of CHALLENGER GROUP HOLDINGS LIMITED 挑戰者集團控股有限公司* (“the Company”) proposes that the name of the Company be changed from “CHALLENGER GROUP HOLDINGS LIMITED 挑戰者集團控股有限公司*” to “KAISUN ENERGY GROUP LIMITED” and “凱順能源集團有限公司” be adopted, for identification only, as the new Chinese name of the Company.

The proposed change of name of the Company and adoption of the new Chinese name are subject to the passing of special resolutions at the extraordinary general meeting to be held on 27th February, 2009 (“the EGM”) by the shareholders of the Company (“the Shareholders”). In addition, the proposed adoption of new Chinese name is also subject to registration with the Registrar of Companies in Hong Kong.

* *For identification purpose only*

Reference is made to the announcement made by the Company dated 11th June, 2008 relating to acquisition of the entire issued shares of Joy Harvest Holdings Limited (“Joy Harvest”).

The Group through the acquisition of 100% entire issued share capital of Joy Harvest to control (i) a 49% interest in Inner Mongolia Mengxi Minerals Limited (“Mengxi Minerals”). A Sino-foreign joint venture company set up to own and operate a coal mine with 99.6 million tones of reserve (based on estimation under the PRC coal reserves standard); and (ii) a 70% stake in Ordos GEM Coal & Chemical Co., Limited (another Sino-foreign joint venture company established to build and operate coal processing plants).

To better describe the nature of business of the Group, the Directors propose that the name of the Company be changed to “KAISUN ENERGY GROUP LIMITED” and the adoption of “凱順能源集團有限公司”, for identification purpose only, as the new Chinese name of the Company.

The effective date of the proposed change of name will be the date on which the special resolution approving the change of name is passed by the Shareholders, and the effective date of the adoption of the new Chinese name of the Company will be the date on which the Chinese name is registered on the Registrar of Companies in Hong Kong under Part XI of Hong Kong Companies Ordinance. The Company will carry out the necessary filing procedures with the Registrar of Companies in the Cayman Islands and with the Registrar of Companies in Hong Kong.

The proposed change of name of the Company and adoption of the new Chinese name will not affect any of the rights of the Shareholders and all existing share certificates in issue bearing the existing name of the Company will continue to be evidence of title and will continue to be valid for trading, settlement and delivery for the same number of shares in the new name of the Company. Once the proposed change of name becomes effective, any issues of share certificates of the Company thereafter will be in the new name of the Company and the shares of the Company will be traded on The Stock Exchange of Hong Kong Limited (“the Stock Exchange”) in the new name. However, there will be no special arrangement for free exchange of the existing share certificates of the Company for new share certificates printed in the Company’s new name. Should any Shareholders desire to exchange their existing share certificates for share certificates in the new name of the Company, they may do so on payment of a fee of HK\$2.50 for each new certificate (or such higher amount as may from time to time be allowed by the Stock Exchange). A further announcement will be made by the Company when the proposed change of name of the Company and adoption of the Chinese name become effective.

A circular containing details of the proposed change of name of the Company and adoption of the new Chinese name will be dispatched to the Shareholders as soon as practicable.

By order of the Board
CHAN Nap Kee, Joseph
Chairman

Hong Kong, 30th January, 2009.

As at the date of this announcement, the Board comprises five executive Directors of the Company are Mr. CHAN Nap Kee, Joseph, Mr. YEAP Soon P, Jonathan, Dr. CHOW Pok Yu, Augustine, Mr. WU Kam Hung and Mr. YANG Geyan and four independent non-executive Directors of the Company are Mr. ANDERSON Brian Ralph, Mr. LIEW Swee Yean, Mr. SIU Siu Ling, Robert and Dr. WONG Yun Kuen.

This announcement, for which the board of directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The board of directors of the Company, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief: (i) the information contained in this announcement is accurate and complete in all material respects and not misleading; (ii) there are no other matters the omission of which would make any statement in this announcement misleading; and (iii) all opinions expressed in this announcement have been arrived at after due and careful consideration and are founded on bases and assumptions that the fair and reasonable.

This announcement will remain on the GEM website at <http://www.hkgem.com> on the “Latest Company Announcements” page for 7 days from the day of its posting.