

KEG

“Belt and Road Esports Festival” organized by Kaisun Tournament for an Esports title designated by Asian Games kicks off in Shenzhen

Support Asian Games, join Esports event!

“Clash Royale”, an E-sports event designated by Asian Games will be held on **15 June 2018** in the theme park “ShenZhen Splendid China Folk Culture Village” which belongs to “China Travel International Investment Hong Kong Ltd. (Stock code: 0308) “China Travel”.

Kaisun Energy Group Limited (“Kaisun”) has been developing business along Belt and Road. This event started the “Belt and Road Esports Festival”. Kaisun views that there should be great development potential for Esports along Belt and

Road countries. During the forthcoming Asian Games to be held in Jakarta this August, Esports will be one of the event, which is the first time that Esports to be recognized officially on international level, and also the first time that the game is regarded as sport event on Maritime Silk Road countries. Kaisun put Belt and Road Initiative into implementation by using the Esports under our New Economy Business Unit.

This is our first Esports event cooperating with China Travel, as we view that Esport held in Theme Park will bring synergistic effect, and a new business model of cooperation. Our event obtained full support from official partner of 18th Asian Games Jakarta Palembang 2018, and

EVOLoop 香港中旅文化传媒公司
一带一路电竞节 GTS

皇室战争 皇者之战

2018年6月15日

总值超过 **30,000元**
奖金和奖品等著你!

CLASH ROYALE

部落冲突:皇室战争

时间: 2018年6月15日 (星期五) 上午11点开始
地点: 深圳市南山区华侨城深南大道锦绣中华民俗村
费用: 免费! 但亲们必需事先报名才能参加喔
所有参赛者均可免费获得锦绣中华门票一张**
首100位成功报名的参赛者将在活动当天获得小礼品一份

报名请至: <https://wj.qq.com/s/2115195/6362>
查询: info@evoloop.ltd

*参与者必需年满18岁以上, 并有清晰冲关: 皇室战争等级8以上的游戏账号, 并且同意报名表格列明的所有条款
**门票将在当天上午10点15分至10点45分在锦绣中华入口派发

大会指定合作伙伴: MOMAX 合作媒体: 源传媒 交通伙伴: 京中旅巴士 一带一路海外伙伴: SILK ROAD 主办机构: KEG 承办机构: 人民旅游文化传媒集团有限公司

renowned international sports brand. Through combining Esports with Belt and Road, three Hong Kong listed companies cooperate and utilize each of their competencies so as to achieve a win-win outcome for all.

During end of August 2017, the first launch of “Girl Gamer eSports Festival” in Macau was a success, where we obtained full support from Macau Government Tourism Office, Macau Trade and Investment Promotion Institute, InvestHK, Studio City Macau, Companhia de Telecomunicações de Macau S.A.R.L and large organizations including Alibaba Cloud, Red Bull, Zowie by BenQ



Our 2nd “Girl Gamer eSports Festival” will be held in Lisbon, Portugal in July, 2018, and will further provide platform for female Esports players to demonstrate their capabilities. This time our event includes the three most notable worldwide games in Esports “Counter-Strike: Global Offensive”, “League of Legends” and “Clash Royale”, with prizes reaching around 20,000 euros. Sponsors and supporting organisations include The Rainbow, Casino Estoril, Sephora, Alibaba Cloud, Logitech G, ESC Online, Portugal Sports and Youth and Portuguese-Chinese Chamber of Commerce and Industry.

Website: www.kaisunenergy.com

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