



## **Kaisun Holdings' subsidiary successfully organized GIRLGAMER 2018 Esports Festival held in Portugal with its new Esports IP**

Organized by Kaisun Holdings Limited (HKEX8203)'s subsidiary Evoloop Limited and Grow uP eSports, GIRLGAMER 2018 Esports Festival started its three-day event on 20<sup>th</sup> July, in Lisbon, Portugal, which kicked off the International Esports Business Conference.



Mr. Philip Ching, Vice President of Kaisun Holdings Limited & CEO of Evoloop Limited,



delivered the opening speech, "Kaisun's New Economy Business is under rapid growth by developing Esports IP. GIRLGAMER 2018 Esports Festival is a successful IP. With great support we obtained in Macau last year including the support of both Hong Kong SAR and Macau SAR government, the

GIRLGAMER 2017 Esports Festival was a great success.

This year, we partnered up with different companies, such as Sephora, the well-known International Cosmetics & Perfumes brand, LOGITECH, Alibaba Cloud etc. We believe that our IP combination is the key to the success of this event. By the end of the Festival, an announcement of the next IP crossover will be released. We wish our GIRLGAMER Esports Festival continue to flourish worldwide.

On 20<sup>th</sup> July, 2018, speakers from Esports professionals coming from 19 countries including US, Portugal, Argentina, Bahrain, shared potentials and challenges of Esports industry such as



Investment opportunities and successful business cases during Esports Business Conference.

The eight international renowned Esports female teams participated in <Counter-Strike: Global Offensive > and < League of Legends> competitions to compete for a total 20,000 Euro prize pool in next day.

GIRLGAMER 2018 Esports Festival was broadcasted on numerous social media platform, such as TWITCH, YOUKU etc in different languages and attracted global awareness.

A Clash Royale Tournament, an Official Demonstration Sport at the 2018 Jakarta Asian Games and popular among young generation, was opened to all visitors, so that our visitors can enjoy the festival.



We thank Portugal Local Government CASCAIS, The Rainbow, Metta Sports, IPDJ (Portuguese Institute of Sport and Youth), CCILC (Portuguese Chinese Chamber of Commerce and Industry) and other 16 international renowned institutions as our strategic partners for their support.