

Esports Business Conference held at GIRLGAMER 2017 Esports Festival



Organized by Grow uP eSports in partnership with Kaisun Energy Group, GIRLGAMER 2017 Esports Festival opens today. On the first day of the festival, the “Esports Business Conference” was held for the first time in Macau, in which the growth potential of Esports business was presented to all the related industries, including the Macau Government, the gambling industry, renowned enterprises, other businesses and students. Grow uP eSports also invited renowned industry leaders to discuss state-of-art developments in the Esports Industry. The Independent Non-Executive Director Mr. Anderson Brian Ralph from Kaisun Energy Group delivered the welcoming speech at the opening ceremony on behalf of Chairman and CEO, Mr. Chan Nap Kee. He welcomed representatives from every industry and appreciated their participation. As a participant and business pioneer in The Belt and Road Initiative, Kaisun Energy Group has bolstered economies along the Belt and Road, with Esports business being the new economic growth plate. In today’s world, as the estrangement existing among countries and nations runs deeper and deeper, the platform provided by the Esports business not only establishes friendship between people of different ages and from different countries but also creates new communication channels. Around ten speakers from Australia, Italy, Portugal, Mainland China, Hong Kong SAR and Macau shared their views with passion on future developments in Esports business. Executive Director from Kaisun Energy Group, Mr. Yang Yong Cheng, also attended the conference.